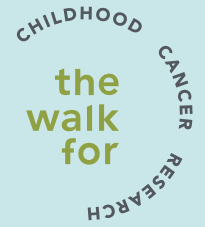


how matching gifts can impact your fundraiser



Many companies offer matching gift programs to encourage employees to contribute or volunteer with charitable organizations. Often they will match donations dollar-for-dollar or more. This is a great opportunity to raise funds quickly and easily! Don't forget to ask your HR / Community Relations department if they will match your gift, and make sure your donors are asking theirs too.

STEP 1 A donor makes a donation on your fundraising page.

STEP 2 Have the donor see if their company has a matching gift program. If so, the donor can submit a matching gift request for Children's Cancer Research Fund – The Walk. If someone other than the fundraiser is completing the request, make sure they reference the fundraiser's full name and the event (The Walk) in the memo/note.

STEP 3 The donor applies for the match through their company's website or submits a form to their HR department and asks them to send it to the address below:

Children's Cancer Research Fund
Attn: The Walk
7301 Ohms Lane, Suite 355
Minneapolis, MN 55439
Tax ID: 41-1893645

Financials, W9 and IRS Determination Letter

STEP 4 Once the match request is received, CCRF will confirm the original donation and approve the match. Please allow several weeks for processing. We cannot confirm a gift or approve a matching gift until the original gift is fully processed in our database.

STEP 5 The company will send the matching gift check to CCRF on their next distribution cycle. These can be monthly or even quarterly.

STEP 6 Once CCRF receives the payment, it will be reflected on your fundraising page.