

### **Recruiting team members**

Hello \_\_\_\_,

I want to invite you to join me at The Walk for Childhood Cancer Research this September! This incredible family event raises money for Children's Cancer Research Fund, an organization that funds groundbreaking research leading to better treatments and cures for childhood cancer.

Sadly, many treatments for childhood cancers haven't improved in decades – but I'm dedicated to changing that by fundraising and raising awareness for childhood cancer research. The Walk is on September 19 at Como Regional Park in St. Paul, but if you can't make it that day, you can still join my team and become a virtual fundraiser. I'd be honored if you would join my team!

### **Soliciting donations**

Hello \_\_\_\_,

This September, I'm participating in The Walk for Childhood Cancer Research, an event that raises funds for better treatments and cures for kids facing cancer.

One of the reasons I'm so passionate about this cause is that many researchers have potentially groundbreaking ideas for how to treat and cure childhood cancers, but they don't have enough funding to move forward. This just isn't fair to the brave kids fighting cancer today and their families.

That's why I'm asking for your help – every donation makes a difference. In fact, for every \$1 you donate, researchers can receive an average of \$18 from the government or other funding sources. Your simple donation can jump-start something really big for kid fighting cancer.

If you're able to contribute to my team, please click below – and thank you for your generosity!

### **Sending a personal thank-you**

Dear \_\_\_\_,

Thank you so much for your donation to (Team Name)! It means so much to me that you're supporting my team and supporting better treatments and cures for childhood cancer. Today, only 4% of federal funding for cancer research goes to childhood cancer research. That's just not enough, and I'm so glad you're dedicated to filling this funding gap and giving children fighting cancer the treatments and cures they deserve.

Thank you so much for your support!