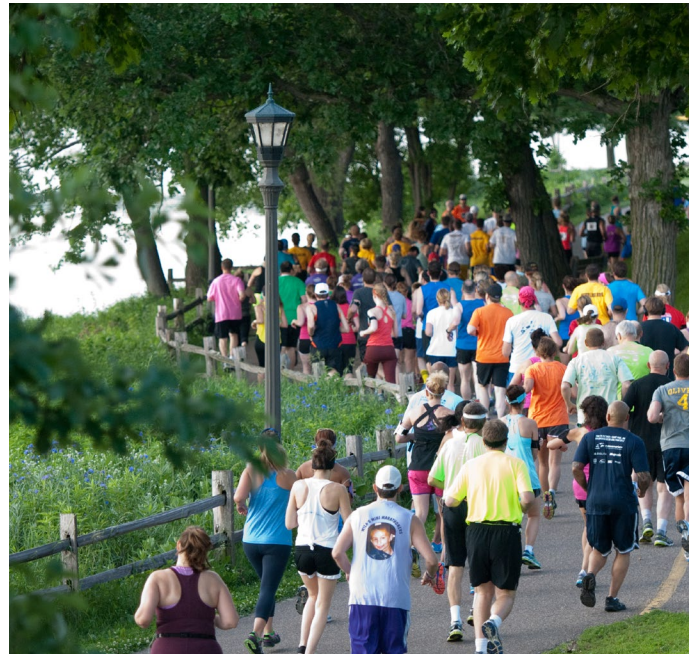




raise. walk. cure.

Join us in Childhood Cancer Awareness Month on September 29th, 2018 for the 16th anniversary Time to Fly. Over 2,000 runners, walkers, and spectators will join together at Phalen Park in Saint Paul to take huge strides in the race against childhood cancer. Time to Fly® features an event for everyone in the family and draws large support from families of patients who have found themselves fighting a very personal battle against this deadly disease. Time to Fly celebrates the special children in our lives who have risen above and beat cancer, and pays tribute to those who have sadly lost their courageous battles. We look forward to recognizing your company as a key partner supporting brave children and their families.



we want to team up with you.

We want to find a sponsorship opportunity that will fit the needs of your organization or family. **As a sponsor, you will gain:**

Community visibility through investing in Children's Cancer Research Fund and the work done at the University of Minnesota Masonic Cancer Center. This cutting-edge research is taking place in our backyard!

Recognition via print, web, and media exposure.

Interaction with and exposure to event participants and teams committed to Children's Cancer Research Fund's mission of eradicating childhood cancer.



Contact:

Patrick Martin
952-224-4157
pmartin@childrenscancer.org

Children's Cancer Research Fund
7301 Ohms Lane, Suite 355
Minneapolis, MN 55439
ChildrensCancer.org



2018 Sponsorship Recognition Opportunities

	Presenting Time to Fly \$20,000	Kids' Fun Run \$10,000	5K Walk \$15,000	Family Zone \$15,000	Event Sponsor \$5,000	Match Sponsor \$2,500
		- SOLD -	- SOLD -			
Digital Recognition						
Email Communications	Logo	Logo	Logo	Logo	Name	Name
Time to Fly Website	Logo & Link	Logo & Link	Logo & Link	Logo & Link	Logo	Name
Children's Cancer Research Fund Website	Logo					
Social Network Recognition	Name & Link Min. 3 Times	Name & Link Min. 3 Times	Name & Link Min. 3 Times	Name & Link Min. 3 Times	Name Min. 1 Time	Name Min. 1 Time
Post-Event Recap Webpage Highlight	Logo	Logo	Logo	Logo	Name	Name
Event Recognition						
Industry exclusivity and all mentions will include "Presented by" language	■					
Time to Fly Sponsor Banners	Logo	Logo	Logo	Logo	Logo	Name
Corporate Identification in Event Announcements	■	■	■	■	■	■
Corporate Tent for Employees and Teammates (provided by CCRF)	■					
Sponsor promotional table with banner (banner & promo materials provided by sponsor)	■	■	■	■	■	
Complimentary Event Entries	30	10	10	10	5	5
Print Collateral Recognition						
Event Mailer (deadline 4/20/18)	Logo	Logo	Logo	Logo		
Participant Event Shirt	Logo	Logo	Logo	Logo	Logo	
Children's Cancer Research Fund Butterfly Newsletter	Logo	Logo	Logo	Logo	Name	
Children's Cancer Research Fund Annual Report	Name	Name	Name	Name	Name	



Sponsorship Commitment Form

I agree to make a generous sponsorship contribution supporting Time to Fly 2018 at the level indicated below:

- Presenting Time to Fly . . \$20,000
- Family Zone \$15,000
- Kids' Fun Run (SOLD). . . \$10,000
- 5K Walk (SOLD) \$15,000
- Event Sponsor. \$5,000
- Match Sponsor \$2,500

Sponsor Information

Primary Contact Name: _____

Secondary Contact Name (if applicable): _____

Mobile Phone: _____ Business Phone: _____

Primary Email: _____ Secondary Email: _____

Company or Foundation Name (if applicable): _____

Address: _____

Signature: _____

Payment Information

Enclosed is a check for \$ _____ payable to Children's Cancer Research Fund.

Charge \$ _____ to my Visa Master Card Discover American Express

Card Number: _____ Expiration: _____

Please send me an invoice. All sponsorship purchases must be paid prior to the event date unless otherwise arranged with CCRF.

We are unable to attend, but would like to make a tax-deductible gift to Children's Cancer Research Fund. Enclosed is our gift for \$ _____

Please return completed sponsorship form to Patrick Martin at pmartin@childrenscancer.org or 7301 Ohms Lane, Suite 355, Minneapolis, MN 55439