

SPONSORSHIP

DREAM

APRIL 27, 2019

THE ARMORY

On April 27, 2019, top business, medical and community leaders will gather at The Armory in Minneapolis for Dream, the Twin Cities' premier charitable event. Benefiting Children's Cancer Research Fund, this dinner and concert fuels crucial breakthroughs for doctors and families battling cancer, like those of the University of Minnesota's Michael Olin, PhD. Olin has pioneered potentially lifesaving methods of enhancing brain tumor vaccine's effectiveness and, thanks to past Dream sponsors, will soon be bringing his work to patients with a clinical trial.

"Research is important, because they need to find a cure so that other kids don't die," explained Connor, a 10-year-old brain tumor survivor. As Connor reminds us, your support during this inspiring evening is more than simply a statement of values. It is a difference maker for thousands of brave children like him.

This award-winning event includes a dinner and program for 1,000 guests, followed by a premier concert experience for over 4,500 attendees featuring private boxes, suites, lounges, and bars for our corporate partners and major supporters. Dream also includes a cocktail hour, wine wall, gourmet dinner, interactive program and additional entertainment.

Childhood cancer cures and the hope they bring begin with Dream.

DAWNOFADREAM.COM

DREAM 2019 SPONSORSHIP

	Presenting \$75,000 <i>Tax Deductible \$60,150</i>	Concert Stage \$50,000 <i>Tax Deductible \$40,550</i>	Platinum \$25,000 <i>Tax Deductible \$18,550</i>	Event \$20,000 ea. Dinner, Lounge, Live Auction, Silent Auction <i>Tax Deductible \$16,550</i>	Gold \$12,500 <i>Tax Deductible \$9,500</i>	Silver \$10,000 <i>Tax Deductible \$7,750</i>	Fund a Need \$2,500+ <i>Tax Deductible Face Value</i>
GENERAL EXPOSURE OPPORTUNITIES							
“Presented by” Language	•						
Website ChildrensCancer.org	•						
Website DawnofaDream.com	Logo & Link	Logo & Link	Logo & Link	Logo & Link	Logo	Name	Name
Social Network Recognition	Name & Link <i>Min. 5 times</i>	Name & Link <i>Min. 4 times</i>	Name & Link <i>Min. 3 times</i>	Name & Link <i>Min 2 times</i>	Name & Link <i>Min 1 times</i>		
Post-Event Email & Website	Logo	Logo	Logo	Logo	Logo	Name	Name
Pre-Event Party and Experiences	•	•	•	•	•	•	
DINNER PROGRAM EXPOSURE OPPORTUNITIES							
Branding on Dinner’s Feature Screen	Logo	Logo	Logo	Logo	Logo	Name	
Branding on Wrap-Around Screen	Logo	Logo	Logo	Logo	Name	Name	
Branding on Bar Televisions	Logo	Logo	Logo	Logo	Name	Name	
Verbal Recognition During Program	•	•	•	•	•		
Guest Table(s) of Ten	3	2	2	1	1	1	
Young Professionals Dinner Tickets	8	6	6	4	2		
PRINT COLLATERAL EXPOSURE OPPORTUNITIES							
Logo in Save the Date	•						
Logo in Event Invitation	•	•	•	•	•		
Event Program	Logo	Logo	Logo	Logo	Logo	Logo	Name
Name in CCRF Annual Report	•	•	•	•			

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CONCERT EXPOSURE							
VIP Box Tickets & Priority Selection	30	20	20	10			
Reserved Premium Rail Seating					10		
Platform Booth Tickets & Priority Selection						10	
VIP General's Ballroom Passes	30	20	20	10			
Premium Lakers Lounge Passes	30	20	20	10	10	10	
Logo on Physical and Digital Tickets	•	•					
Logo on Wrap-Around Screen, Bar TVs	•	•					
Logo on Concert Signage	•	•	•	•			
Name on Concert Signage					•	•	
General Admission Concert Tickets	50	30	10	6	4		

TO CLAIM YOUR SPONSORSHIP:

Please contact Patrick Martin with questions or to claim a sponsorship opportunity
 pmartin@ChildrensCancer.org | 952.224.4157