

**Media Advisory**

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**\$10,000 Shopping Spree Race to Benefit Children  
Receiving Cancer Treatment**

Watch as two teams race through Target, picking up toys and activities that will provide relief, exercise and joy to children and families in cancer treatment.

**WHO:** Karli Jopp, childhood cancer survivor, along with her family will race with pediatric nurses, Josie and Katie, from University of Minnesota Amplatz Children's Hospital.

**WHAT:** Karli Jopp and her family, with the help of two pediatric nurses, will race through the downtown Minneapolis Target store and fill their carts with \$10,000 in items for childhood cancer patients currently receiving treatment at the University of Minnesota Amplatz Children's Hospital. The first team to successfully find the items on their list\* and spend \$5,000 (without going over) wins!

Karli and her family are all too familiar with the cancer treatment experience, having been diagnosed with a rare cancer, Rhabdomyosarcoma, at the age of five. For nearly a year, she and her family spent months in and out of the hospital. Now, at age 16, Karli is excited to be part of this shopping spree to help bring some joy to children who are going through an experience similar to hers.

Target Corporation generously donated the \$10,000 shopping spree to benefit Care Partners, Children's Cancer Research Fund's quality of life program that supports families and patients while in cancer treatment. Target has been a committed supporter of Children's Cancer Research Fund, since its inception nearly 30 years ago.

**WHEN:**

Wednesday, March 31  
Race start: 10 a.m.

**WHERE:**

Downtown Minneapolis Target store  
900 Nicollet Mall  
Minneapolis, MN 55402

**ABOUT CHILDREN'S CANCER RESEARCH FUND:**

Children's Cancer Research Fund provides critical funding to the University of Minnesota Masonic Cancer Center for research and training related to the prevention, treatment and cure of childhood cancers and is dedicated to improving the quality-of-life for pediatric cancer patients and their families. While eight out of ten children diagnosed with cancer can be successfully treated today, cancer is still the leading cause of death by illness among children. For more information about Children's Cancer Research Fund, visit

[www.childrenscancer.org](http://www.childrenscancer.org) or call 952-893-9355.

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